



## National Minority Mental Health Awareness Month Media Contest

In 2008, the US House of Representatives proclaimed July as **Bebe Moore Campbell National Minority Mental Health Awareness Month**. To raise awareness of mental illness, prevention, treatment, and research in diverse communities during this month, the Virginia Department of Behavioral Health and Developmental Services, Colaborando Juntos, and NAMI-Virginia are sponsoring a *Media Contest for Minority Mental Health Awareness*. **Plan area activities during the month of July for a chance to win prizes and be highlighted in various publications. To read more about Bebe Moore Campbell go to-**

[http://www.nami.org/Content/ContentGroups/Multicultural\\_Support1/Bebe\\_Moore\\_Campbell\\_National\\_Minority\\_Mental\\_Health\\_Awareness\\_Month.htm](http://www.nami.org/Content/ContentGroups/Multicultural_Support1/Bebe_Moore_Campbell_National_Minority_Mental_Health_Awareness_Month.htm)

### Contest Rules:

During the month of July, participate in, host, and/or sponsor an activity for youth and/or adults promoting awareness of mental illness, prevention, treatment and research in diverse communities. Take pictures or video of your event/activity.

*Submit your media electronically to Cecily Rodriguez via email, mail or Google Docs.*

*The deadline to submit media entries is July 31, 2011.*

Media will be reviewed and rated in two categories: Youth activities & Adult activities. Winners & Prizes will be announced by August 31, 2011. The top three youth and adult activities will be selected to receive a prize, and will have their media displayed and recognized at agencies throughout the state, including the Office of Cultural and Linguistic Competence for the year.

**Submit to:** *Office of Cultural and Linguistic Competence  
Virginia Department of Behavioral Health and Developmental Services  
1220 Bank St. • P. O Box 1797 • Richmond, VA 23218-1797  
[cecily.rodriquez@dbhds.virginia.gov](mailto:cecily.rodriquez@dbhds.virginia.gov)*

