



**Virginia Department of Behavioral Health Office of Behavioral Health Wellness
Partnership for Success Evidence Based Work Group
Identified Implementation Strategies for PFS SPF and Opioid STR Projects**

Background: SAMHSA requires all Strategic Prevention Framework State grantees to convene the Virginia Evidence Based Outcomes Workgroup (VA EBWG) to research and identify evidence based practices and strategies for local grantees to implement for the identified targeted effort. The EBWG are also used with the SABG Prevention set aside with most states to enhance the state's ability to make an impact using evidence based approaches.

SAMHSA Strategic Prevention Framework Focus for Prescription Drugs (SPF- Rx) Recommendations:

- Raise public awareness about dangers of sharing medications
- Work with pharmaceutical and medical communities to raise awareness on risks of overprescribing
- Use Prescription Drug Monitoring Program (PDMP) data to identify communities by geography and high-risk populations

The Virginia Partnership for Success Strategic Prevention Framework (PFS SPF) is targeting the prevention of prescription drug misuse and abuse and heroin overdoses by 18-25 year olds. The VA EBWG convened, the following conclusions were drawn as priorities:

- There is not a lot of long-term research about opioid-targeted approaches, however some historical ATOD approaches that have been found to be effective may be effective in addressing opioids, i.e. coalition building and community mobilization, awareness building
- Different strategies have different levels of impact. For example, drop boxes have low impact in collecting opioids however have better outcomes as it relates to community mobilization and awareness. Utilizing a comprehensive array of strategies based on needs assessment data and identified targets are more effective for population health.
- NIDA statistics show approximately 80% of heroin users in a nationwide sample report **prior** nonmedical use of prescription opioids. Therefore, by addressing the prevention of prescription drug misuse, abuse, and overdose, the progression to heroin and the prevention of heroin overdoses is also prevented.

The chart below identifies the EBWG approved effective strategies for DBHDS OBHW grantees. Any additional strategies can be submitted with their proven research for review by the EBWG for approval. The bolded strategies have the greatest impact.

Coalition development	Heightening Community Awareness/Education	Supply Reduction Environmental Strategies	Tracking and Monitoring	Harm Reduction
Coalition capacity building Community mobilization Recruitment and engagement Facilitating systems of care linkages	Social marketing campaigns Targeted media messaging, i.e. parents of adolescents, Senior Citizens, Pregnant Women Community Events Prescriber, Pharmacy, Emergency Department, and Patient Education	Rx Bag Stickers Smart Pill Bottles Drug Take Backs (Boxes, Drop-Off Locations) Drug Deactivation Packets Proper Disposal with targeted groups, i.e. hospice, funeral homes	PDMP approaches, i.e. incentivizing prescribers to activate their PDMP Hospital Emergency Department Tracking	Naloxone Trainings Abatement Task Force - Identify problem properties where drug use is witnessed

Prescription Drug and Heroin Overdose Prevention Strategy Resources:

https://www.cdc.gov/drugoverdose/pdf/pehrie_report-a.pdf

<http://www.samhsa.gov/capt/sites/default/files/resources/preventing-prescription-drug-misuse-strategies.pdf>

<http://www.samhsa.gov/capt/sites/default/files/resources/preventing-prescription-drug-misuse-overview.pdf>

<http://www.preventrxabuse.org/prevention-strategies/>

The Prescription Opioid Epidemic: An Evidence-Based Approach, published by The John's Hopkins Bloomberg School of Public Health.

Pharmacy---based Strategies for Preventing Prescription Drug Abuse, Goldbach, J., Lee, A., Kadel, J. & Coleman, K.L.

All resources can be found on: <http://www.virginiapreventionworks.org/>

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